

1 WHAT IS CLAIMED IS:

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3 1. A method for preparing a plurality of target assemblies for application to a surface,

4 each comprising the steps of:

5 providing an application member;

6 providing a transfer member, an opening being formed in said transfer
7 member, said application member being positioned within said opening;

8 providing a base member having first and second surfaces, a pressure
9 sensitive material being formed on said first surface of said base member, said transfer
10 member being secured to said second surface of said base member; and

11 repeating the above steps to form additional target assemblies.

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13 2. The method of Claim 1 further including the step of securing said assemblies to the
14 surface of a liner member in a predetermined spaced apart arrangement.

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16 3. The method of claim 2 further including the step of forming said liner member in a
17 roll configuration.

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19 4. The method of claim wherein said application member comprises a retroreflective
20 member.

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22 5. A method for preparing a plurality of target assemblies for application to a surface
23 comprising the steps of:

1 providing a transfer layer;
2 providing a base member comprising an application member and having first
3 and second surfaces, a pressure sensitive material being formed on said first surface of said
4 base member, said transfer member being secured to said second surface of said base
5 member; and

6 repeating the above step to form additional target assemblies

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8 6. The method of claim 5 further including the step of securing said target assemblies
9 to the surface of a liner member in a predetermined spaced apart arrangement.

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11 7. The method of claim 6 further including the step of forming said liner in a roll
12 configuration.

13 8. The method of claim 5 wherein said application member comprises a retroreflective
14 member.

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